



THE
SHREY
BRANDBOOK '24

FROM THE EXECUTIVES



“With a dedicated team and the common goal of maintaining our supremacy, Shrey has been committed towards providing the finest quality products to the sports industry since its inception. Here, we tactfully and systematically structure our production and bring out our best research in the form of carefully crafted products. Being a preferred choice for over 70% of international cricket players is a great sign of our dedication toward systematic organization and implementation of our goals. More than anything else, we strive to work towards excelling and ensuring customer satisfaction.”

RAGHAV KOHLI

Managing Director



“At Shrey, we are driven by the objective to furnish unrivalled designs that instil confidence in the wearer and awe in the onlooker. Dispensing the best holistic products, we stand firm about fostering our thorough knowledge in the field of sports and thereby providing complete customer satisfaction. Our approach towards design is meticulous and our efficiency is unmatched.”

GAYATRI KOHLI

Director

Digital Marketing & Design Head



“Leading the way in the world of sportswear is the mantra that the Shrey brand aspires to be. With every part of the manufacturing process in house this allows complete control over the checks and balances to provide high quality products either in bespoke or core team wear solutions. Partnering with schools, universities, clubs and professional teams to provide a great quality product bespoke or core range to your every need. Short lead times, high quality, complete flexibility and a hands on approach are all reasons to use the Shrey ranges this season.”

MATT COOKE

Sales Director

UK, Europe & Hong Kong

POLYDRY-P

The rice grain built of this material guarantees assures dry feel and encourages natural body movement.

POLYDRY-S

The rice grain built of this material guarantees assures dry feel and encourages natural body movement.

W.PROOF

Ultra light fabric treated with a waterproof finish . Ideal for athletes.

SPORTYKNIT

The yarn and knit of this fabric is perfect for the movement & comfortable required for athletic wear.

POLYHEFT

Stretch stuff specially designed for training wear being light weight yet comfortable.

PC.COTTON FLEECE

Thanks to the poly cotton , this fabric is for winter wear and provides with excellent breathability yet keeping you warm.

Softex

Lightweight mallable and tear resistant, guaranteed to dry super fast.

NYLCRA

This fabric combines nylon & lycra that promises for a high elasticity to the fabric , giving a comfortable fit in every situation.

ELASTINE

A lightweight sports fabric .designed to ensure maximum flexibility

COTTON TRICOT

The circular knit of this yarn ensure lightness and comfort , can be used for travel and leisure wear.

SOLACEFLEECE

The fabric of this cloth offers maximum. Lightness and breathability.Perfect for jackets and travel wear.

HYDRA

Waterproof fabric with ultralight feel enduring maximum comfort.

POLYTER

With it's exceptional breathability and comfort polyter is perfect for sports wear.

POLYZED

A lightweight sports fabric, has an amazing finish for comfort and breathability.

- ELITE TEX -

This exclusive fabric with interlock weaving provides quick movement and is moisture wicking

DUALMESH

Ball point mesh provides super lightweight feel and breathability and has a silky feel against the skin

OUTSTRETCH

Out stretch is sturdy yet flexible, breathable fabric

GRANTEX

Lightweight and highly durable poly lycra providing enhanced movement and fit.

DRY_LON

Dry weather polyester doobby providing additional comfort.

INTER POLY

In this dry feel fabric the outer interlock construction ensures good elasticity of garments, while giving a comfortable fitting

P.SPANTEX

Quick drying and hydrophilic. P.spantex provides a great option for all sports.

TRI MESH

This mesh provides a super breathable, Lightweight solution for performance garments.

PIQUE

Lightweight sports fabric , pique has comfort and breathability

Melange Lycra

This is a lightweight, nice looking fabric with exceptional elasticity.

POLY.SPANDEX

There is elasticity in this fabric and it is highly durable. Elasticity in high movement panels provides enhanced comfort and fit.

F.L.E.E.C.E

Our fleece is brushed on the inside to provide extra warmth, with longer threads to reduce pilling.

Dry Feel

A lightweight sports fabric Dry Feel and a wicking finish for comfort and breathability.

LIGHT Mechanical STRECH

Durable and Breathable, Light Mechanical Strech is perfect for the modern athlete.

Honey COMB

Lightweight fabric, It's moisture-wicking and keeps you cool.

Poly-Cotton

Tradition fabric tried and tested, Our Poly Cotton is a custom knitted blend.

Polyester ripstop

Lightweight ultra stylish bodywarmer 60gsm.

Textured polyester

110gsm pu coated textures polyester fabric combined with high loft 140gsm thermal wadding

Nylon polyester

Specially developed, 115gsm nylon/polyester full dull texturized 2 layer laminated fabric.

EMBELLISHMENT/DECORATION



EMBROIDERY

Traditionally used for club crest on inline/stock and cut and sewn garments.



HEAT SEAL

High definition, multi-colour print application is predominately use for personalising inline/stock & bespoke cut & sewn garments. Ideal for sponsor logos, names and numbers.



SUBLIMATION

High definition, multi- colour print application is predominately use for personalising Teamwear.

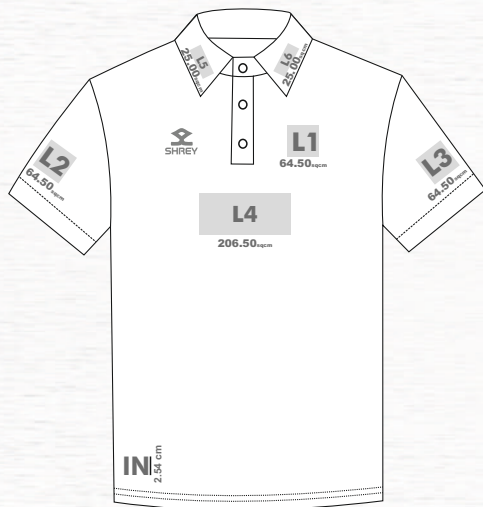
ARTWORK FILES

EMBROIDERY

To ensure high quality and correct colours, we request that all embroidered logos are submitted in a DST file format along with a "run sheet" We are happy to convert your logo artwork to a DST file format but this will result in an additional charges.

HEAT SEAL & SUBLIMATION

When sending logo artwork for print and sublimation orders, please ensure it is saved in a layered vector format(CDR,AI,EPS or PDF).



LOGOS, NAME & NUMBERS SIZE AND COST GUIDE

L1 Club Logo placement.

- * Embellishment Type - Usually embroidered on most of the fabrics, heat-seal in the fabrics which don't support embroidery.
- * Included in the price.
- * Not included for trade customers only in Stock/In Line range. To be charged extra plus Vat.

L2, L3, L4, L5, L6, L7, L8, Name and No.

- * Sponsor Logo placement | Embellishment Type - Heat Seal | Cost - Extra plus VAT for Stock/In Line, Bespoke Cut & Sew and Bespoke Upper Panel Sublimated garments
- * Included in the price of Bespoke sublimated garments.

Initials

- * Embellishment type - Heat Seal or Embroidery depending on the fabric.
- * Cost - Extra plus VAT for any garment or range.

SHREY MASTER

SUBLIMATED PLAYING SHIRT S/S & L/S



PRODUCT CODE :09

SIZES

SJ - YOUTH , XS - 3XL

FABRIC

— ELITE TEX —

COLLAR OPTIONS



→ | ←
REGULAR FIT

SHREY ELITE

SUBLIMATED PLAYING SHIRT S/S & L/S



PRODUCT CODE :09

SIZES

SJ - YOUTH , XS - 3XL

FABRIC

— ELITE TEX —

COLLAR OPTIONS



AVAILABLE SLEEVE



→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED PLAYING SHIRT S/S & L/S



PRODUCT CODE :11

SIZES

SJ - YOUTH , XS - 3XL

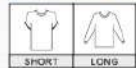
FABRIC

Softex

COLLAR OPTIONS



AVAILABLE SLEEVE



→ | ←
REGULAR FIT

SHREY ELITE

SUBLIMATED PLAYING TROUSER



PRODUCT CODE :71

SIZES

SJ - YOUTH , XS - 3XL

FABRIC

POLYTER

→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED PLAYING TROUSER



PRODUCT CODE :70

SIZES

SJ - YOUTH , XS - 3XL

FABRIC

POLYDRY-P

→ | ←
REGULAR FIT

SHREY ELITE

SUBLIMATED PLAYING SLIPOVER



PRODUCT CODE :72

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
F.L.E.E.C.E



REGULAR FIT

SHREY ELITE

SUBLIMATED PLAYING SWEATER



PRODUCT CODE :73

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
F.L.E.E.C.E



REGULAR FIT

SHREY ELITE

SUBLIMATED REVERSIBLE PLAYING SWEATER



PRODUCT CODE :73

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
F.L.E.E.C.E



REGULAR FIT

SHREY ELITE

SUBLIMATED REVERSIBLE PLAYING SLIPOVER



PRODUCT CODE :72

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
F.L.E.E.C.E



REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED HOODIE



PRODUCT CODE :116

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
PC.COTTON FLEECE SOLACEFLEECE

COLOURS
→ | ←
REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED UPPER PANEL HOODIE



PRODUCT CODE :116

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
PC.COTTON FLEECE SOLACEFLEECE

COLOURS
● ● ○ ● ● ● ●
→ | ←
REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED ZIPPED HOODIE



PRODUCT CODE :117

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
PC.COTTON FLEECE SOLACEFLEECE

COLOURS
→ | ←
REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED UPPER PANEL ZIPPED HOODIE



PRODUCT CODE :117

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
PC.COTTON FLEECE SOLACEFLEECE

COLOURS
● ● ○ ● ● ● ●
→ | ←
REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED JUMPER



PRODUCT CODE :118A

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
SOLACEFLEECE PC.COTTON FLEECE

COLOURS
→ | ←
REGULAR FIT

SHREY PRO PERFORMANCE

SUBLIMATED UPPER PANEL JUMPER



PRODUCT CODE :118A

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
SOLACEFLEECE PC.COTTON FLEECE

COLOURS
● ● ○ ● ● ● ●
→ | ←
REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED UPPER PANEL GILLET



PRODUCT CODE :118

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
SOLACEFLEECE



→ | ←
REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED UPPER PANEL FLEECE



PRODUCT CODE :118

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
SOLACEFLEECE



→ | ←
REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED TRAINING SHIRT S/S & L/S



PRODUCT CODE :11

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
POLYDRY-S

COLLAR OPTIONS



→ | ←
REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED UPPER PANNEL TRAINING SHIRT S/S & L/S



PRODUCT CODE :28

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
POLYDRY-S

COLOURS



COLLAR OPTIONS



→ | ←
REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED UPPER PANNEL TRAINING VEST



PRODUCT CODE :114

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
POLYDRY-S

COLOURS



→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED REVERSIBLE TRAINING SHIRT S/S & L/S

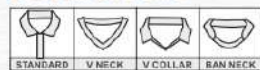


PRODUCT CODE :30

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
PIQUE

COLLAR OPTIONS



→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED TRAINING SHORTS



PRODUCT CODE :46

SIZES
SJ - YOUTH , XS - 3XL

FABRIC

LIGHT
ELASTINE

→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED TRAINING VEST



PRODUCT CODE :115

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
POLYDRY-S

→ | ←
REGULAR FIT

SHREY PERFORMANCE

SUBLIMATED TRACK BOTTOM



PRODUCT CODE :26

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
DRY_LON

→ | ←
REGULAR FIT

SHREY ELITE

SUBLIMATED UPPER PANEL TRAINING SHIRT S/S & L/S



PRODUCT CODE :32

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
L GRANTEK

COLOURS



AVAILABLE SLEEVE

→ | ←
SLIM FIT

SHREY PRO PERFORMANCE

SUBLIMATED TRACK BOTTOM



PRODUCT CODE :26

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
LIGHT
ELASTINE

→ | ←
REGULAR FIT

SHREY PRO
SUBLIMATED POLO



PRODUCT CODE :36

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
RECYCLE PC

COLOURS



REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED TRACK TOP



PRODUCT CODE :26

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
DRY_LON



REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED POLO



PRODUCT CODE :35

SIZES
SJ - YOUTH , XS - 3XL

FABRIC
POLYDRY-S



REGULAR FIT

SHREY PRO
SUBLIMATED PERFORMANCE CAP



PRODUCT CODE :93

SIZES
SENIOR, JUNIOR

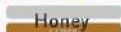
SHREY ELITE
SUBLIMATED COTTON POLO



PRODUCT CODE :36

SIZES
SJ - YOUTH , XS - 3XL

FABRIC



COLOURS



REGULAR FIT

SHREY PERFORMANCE
SUBLIMATED SUN HAT



PRODUCT CODE :94

SIZES
S-XL

SHREY INTENSE

SUBLIMATED BASELAYER LONG SLEEVE TOP S/S & L/S



PRODUCT CODE :123

SIZES
XS - 3XL

FABRIC
P. SPANTEX

→) (←
BASELAYERS

SHREY INTENSE

SUBLIMATED BASELAYER SHORTS



PRODUCT CODE :123

SIZES
XS - 3XL

FABRIC
P. SPANTEX

→) (←
BASELAYERS

SHREY INTENSE

SUBLIMATED BASELAYER SLEEVELESS TOP



PRODUCT CODE :125

SIZES
XS - 3XL

FABRIC
P. SPANTEX

→) (←
BASELAYERS

SHREY INTENSE

SUBLIMATED BASELAYER LONG TIGHT



PRODUCT CODE :82

SIZES
XS - 3XL

FABRIC
P. SPANTEX

→) (←
BASELAYERS

SHREY MEN'S PLAYING, PERFORMANCE TRAINING TOPS, POLO & COTTON TEE												
	SIZE	SJ	MJ	LJ	YOUTH	XS	S	M	L	XL	XXL	3XL
1	Chest	76.25	81.25	86.25	91.50	96.50	101.50	106.50	111.75	116.75	122	127
2	Body Length	58.50	61	63.50	66	68.50	71.25	73.50	76.25	78.75	81.25	83.75

*All Measurement are in Centimeters.



SHREY SWEATERS, HOODIES & JACKETS												
	SIZE	SJ	MJ	LJ	YOUTH	XS	S	M	L	XL	XXL	3XL
1	Chest	78.75	83.75	89	94	99	104.25	109.25	114.25	119.25	124.50	129.50
2	Body Length	58.50	61	63.50	66	68.50	71.25	73.50	76.25	78.75	81.25	83.75

*All Measurement are in Centimeters.

SHREY ELITE TRAINING SHIRTS & ELITE MID LEVEL TOP								
	SIZE	XS	S	M	L	XL	XXL	3XL
1	Chest	94	99	104	109	114.25	119.50	124.50
2	Body Length	68.50	71.25	73.50	76.25	78.75	81.25	83.75

*All Measurement are in Centimeters.

HOW TO MEASURE

CHEST *Measure around the fullest of the chest, keeping the tape parallel to the floor.

BODY LENGTH *Place the tape at shoulder high point and measure till the end of the shirt as shown in the picture aside.

*Take into consideration tolerance of +/- 1.25 cm each side while ordering, this is as per industry standard. If in doubt, order a larger size.

SHREY WOMEN'S PLAYING, TRAINING TOPS, POLO & COTTON TEE												
	SIZE	SJ	MJ	LJ	YOUTH	XS	S	M	L	XL	XXL	3XL
1	Chest	66	71.25	76.25	81.25	86.25	91.50	96.50	101.50	106.50	111.75	116.75
2	Body Length	52.75	55.25	57.75	60.25	62.75	65.50	68	70.50	73	75.50	78

*All Measurement are in Centimeters.



HOW TO MEASURE

CHEST *Measure around the fullest of the bust, keeping the tape parallel to the floor.

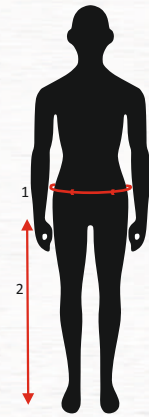
BODY LENGTH *Place the tape at shoulder high point and measure till the end of the shirt as shown in the picture aside.

*Take into consideration tolerance of +/- 1.25 cm each side while ordering, this is as per industry standard. If in doubt, order a larger size.

SHREY MEN'S & WOMEN'S BOTTOMS

	SIZE	SJ	MJ	LJ	YOUTH	XS	S	M	L	XL	XXL	3XL
1	To Fit Waist	58.5-63.5	61-66	63.50-71	66-71	68.5-73.5	73.5-81.2	81.2-88.7	89-99	99-106.5	104-109	106.5-116.7
2	Relaxed Waist	55.75	58.50	61	63.50	66	68.50	71.25	73.50	76.25	78.75	81.25
3	Leg Length	86.25	89	91.50	94	101.50	104	106.50	110.50	114.25	116.75	119.50

*All Measurement are in Centimeters.



HOW TO MEASURE

WAIST *Measure around the narrowest point, keeping the tape parallel to the floor.

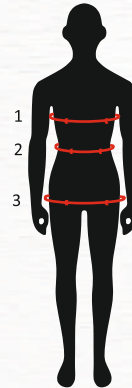
LEG LENGTH *Place the tape at your natural waist and measure across the out seam. Lengths are as per standard sizes.

*Take into consideration tolerance of +/- 1.25 cm each side while ordering, this is as per industry standard. If in doubt, order a larger size.

SHREY INTENSE BASELAYER TOP

	SIZE	XS	S	M	L	XL	XXL
1	Chest	81-86	86-91	91-96	96-101	101-106	106-111
2	Waist	70-75	75-80	80-85	85-90	90-95	95-100
3	Hip	84-89	89-94	94-99	99-104	104-109	109-114

*All Measurement are in Centimeters.



SHREY INTENSE BASELAYER BOTTOM

	SIZE	XS	S	M	L	XL	XXL
1	Waist	70-75	75-80	80-85	85-90	90-95	95-100
2	Hip	84-89	89-94	94-99	99-104	104-109	109-114

*All Measurement are in Centimeters.

HOW TO MEASURE

CHEST *Measure around the fullest of the chest, keeping the tape parallel to the floor.

WAIST *Measure around the narrowest point, keeping the tape parallel to the floor.

HIP *Be careful not to squeeze too tight to allow a little give. With your feet together, measure around the fullest part of your hips to ensure you'll have enough room move comfortably.

*Take into consideration tolerance of +/- 1.25 cm each side while ordering, this is as per industry standard. If in doubt, order a larger size.

*Above are your body dimensions, please order your size in baselayers accordingly.

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